

To: Matthew Powelson(matt@321-law.com)
Subject: U.S. Trademark Application Serial No. 87278078 - SOBA - PSI.T.001
Sent: January 17, 2024 11:56:24 AM EST
Sent As: tmng.notices@uspto.gov

Attachments

[screenshot-translate-google-com-17055090868811](#)
[screenshot-www-wordhippo-com-what-is-the-japanese-word-for-db884ea5ad4a4d2a1c17339a6eab5758efed7708-html-17055091473591](#)
[screenshot-tangorin-com-how-to-say-in-japanese-buckwheat-17055091898341](#)
[screenshot-shop-towamencinbeverage-com-shop-product-rogue-morimoto-soba-ale-12-22-n-rogue-brewery-56ca8f5c7562752ed59b1000-17055095672651](#)
[screenshot-untappd-com-b-alive-brewing-soba-so-good-5051198-17055096755321](#)

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 87278078

Mark: SOBA

Correspondence Address:
MATTHEW POWELSON
321 LAW, INC.
P. O. BOX 911
MONTEREY CA 93942
UNITED STATES

Applicant: Port Sereno, Inc.

Reference/Docket No. PSI.T.001

Correspondence Email Address: matt@321-law.com

NONFINAL OFFICE ACTION

Response deadline. File a response to this nonfinal Office action within three months of the “Issue date” below to avoid [abandonment](#) of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the “How to respond” section below.

Request an extension. For a fee, applicant may [request one three-month extension](#) of the response deadline prior to filing a response. The request must be filed within three months of the “Issue date” below. If the extension request is granted, the USPTO must receive applicant's response to this letter within six months of the “Issue date” to avoid abandonment of the application.

Issue date: January 17, 2024

On March 29, 2017, action on this application was suspended pending the disposition of U.S. Application Serial Nos. 86721629, 86721635, and 87015899. The referenced prior-pending applications no longer present a bar to registration.

Upon further review, the trademark examining attorney now issues the following new refusal.

SUMMARY OF ISSUES that applicant must address:

- Section 2(e)(1) Refusal - Mark is Merely Descriptive (Generic Advisory):
- Translation of Wording in the Mark - Clarification Required:
- Mark Contains Potentially Deceptive Matter - Identification Amendment Required to Avoid Refusal:
- Additional Information about the Goods Required:

Section 2(e)(1) Refusal - Mark is Merely Descriptive (Generic Advisory):

Registration is refused because the applied-for mark merely describes a ingredient in applicant's goods. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A term that describes an ingredient of the goods is merely descriptive. TMEP §1209.01(b); *see In re TriVita, Inc.*, 783 F.3d 872, 114 USPQ2d 1574 (Fed. Cir. 2015) (holding NOPALEA merely descriptive of dietary and nutritional supplements containing nopal juice); *In re Keebler Co.*, 479 F.2d 1405, 178 USPQ 155 (C.C.P.A. 1973) (holding RICH 'N CHIPS merely descriptive of chocolate chip cookies); *In re Andes Candies Inc.*, 478 F.2d 1264, 178 USPQ 156 (C.C.P.A. 1973) (holding CREME DE MENTHE merely descriptive of candy); *In re Entenmann's, Inc.*, 15 USPQ2d 1750 (TTAB 1990) (holding OATNUT merely descriptive of bread containing oats and hazelnuts); *Flowers Indus., Inc. v. Interstate Brands Corp.*, 5 USPQ 2d 1580 (TTAB 1987) (holding HONEY WHEAT merely descriptive of bread containing honey and wheat).

The applicant has applied to register the mark SOBA for "beer" in International Class 32.

The examining attorney has attached Japanese translation evidence from Google Translate, www.wordhippo.com and www.tangorin.com showing SOBA is the English pronunciation of the Japanese word for the word "buckwheat."

As applied to the goods, the examining attorney has attached webpages from [Rogue Morimoto Soba Ale 12/22 N Rogue Brewery 22OZ - Towamencin Beverage, Lansdale, PA, Lansdale, PA](#) ("Soba (also known as buckwheat) is not a type of wheat but a member of the rhubarb family (a fruit, not a grain!) Soba has been a longtime staple of Japanese cuisine because of its nutritional value.") and [Soba So Good - Alive Brewing - Untappd](#) showing that SOBA is used in the making of highly related "beer" goods.

Websites are generally a competent source for determining how the public perceives the mark in connection with applicant's goods. *See In re N.C. Lottery*, 866 F.3d 1363, 1367-68, 123 USPQ2d 1707, 1709-10 (Fed. Cir. 2017); *In re Nett Designs, Inc.*, 236 F.3d 1339, 1341, 57 USPQ2d 1564, 1566 (Fed. Cir. 2001) (citing *In re Bed & Breakfast Registry*, 791 F.2d 157, 160, 229 USPQ 818, 819 (Fed. Cir.

1986)); TMEP §1209.01(b).

In this case, the evidence shows the mark is merely descriptive in relation to the applied for goods. As a result, registration is refused under Trademark Act Section 2(e)(1) because the applied-for mark merely describes an ingredient in applicant's goods.

In addition to being merely descriptive, the applied-for mark appears to be generic in connection with the identified goods and/or services. "A generic mark, being the 'ultimate in descriptiveness,' cannot acquire distinctiveness" and thus is not entitled to registration on either the Principal or Supplemental Register under any circumstances. *In re La. Fish Fry Prods., Ltd.*, 797 F.3d 1332, 1336, 116 USPQ2d 1262, 1264 (Fed. Cir. 2015) (quoting *H. Marvin Ginn Corp. v. Int'l Ass'n of Fire Chiefs, Inc.*, 782 F.2d 987, 989, 228 USPQ 528, 530 (Fed. Cir. 1986)); *see* TMEP §§1209.01(c) *et seq.*, 1209.02(a). Therefore, the trademark examining attorney cannot recommend that applicant amend the application to proceed under Trademark Act Section 2(f) or on the Supplemental Register as possible response options to this refusal. *See* TMEP §1209.01(c).

Translation of Wording in the Mark - Clarification Required:

To permit proper examination of the application, applicant must submit an English translation of the foreign wording in the mark. 37 C.F.R. §§2.32(a)(9), 2.61(b); *see* TMEP §809. The following is suggested: **The English translation of "SOBA" in the mark is "BUCKWHEAT"**. TMEP §809.03. See attached translation evidence. To respond to this requirement for information, open the appropriate Trademark Electronic Application System (TEAS) response form and enter the serial number, answer "yes" to question 3, and provide the information on the "Additional Statement(s)" page in the "Translation" text box(es) in the form.

Applicant has a duty to respond directly and completely to this requirement for information. *See In re Ocean Tech., Inc.*, 2019 USPQ2d 450686, at *2 (TTAB 2019) (citing *In re AOP LLC*, 107 USPQ2d 1644, 1651 (TTAB 2013)); TMEP §814. Failure to comply with a requirement for information is an independent ground for refusing registration. *In re SICPA Holding SA*, 2021 USPQ2d 613, at *6 (TTAB 2021) (citing *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701-02 (TTAB 2003); TMEP §814).

Mark Contains Potentially Deceptive Matter - Identification Amendment Required to Avoid Refusal:

Applicant's mark consists of the wording "SOBA", which indicates that applicant's goods have and/or exhibit, (or will have and/or will exhibit) the following feature or characteristic: the ingredient SOBA ("buckwheat").

This feature or characteristic is considered desirable for applicant's goods and/or services because "Soba has been a longtime staple of Japanese cuisine because of its nutritional value. Buckwheat is high in potassium, phosphorous, vitamin B (50 percent more than wheat) and protein, and its virtually fat-free." Please see attachment from [Rogue Morimoto Soba Ale 12/22 N Rogue Brewery 22OZ - Towamencin Beverage, Lansdale, PA, Lansdale, PA](#). However, if some or all of the goods do not (or will not) in fact have or exhibit this feature or characteristic, then registration may be refused because the mark consists of or includes deceptive matter in relation to the identified goods and/or services. *See* 15 U.S.C. §1052(a); *In re Budge Mfg. Co.*, 857 F.2d 773, 8 USPQ2d 1259 (Fed. Cir. 1988); TMEP

§1203.02-.02(b).

To avoid such refusal, applicant may amend the identification to specify that the goods possess this relevant feature or characteristic. *See* TMEP §§1203.02(e)(ii), (f)(i), 1402.05 *et seq.* However, merely amending the identification to exclude goods with the named feature or characteristic will not avoid a deceptiveness refusal. TMEP §1203.02(f)(i).

Therefore, applicant may amend the identification to the following, if accurate:

- International Class 32: Beer brewed with roasted buckwheat

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [*U.S. Acceptable Identification of Goods and Services Manual*](#). *See* TMEP §1402.04.

Additional Information about the Goods Required:

The nature of the goods with which applicant intends to use or is using the mark is not clear from the present record and additional information is required. To permit proper examination of the application, applicant must provide the following:

- (1) A written statement explaining whether the goods do or will contain sobs/buckwheat.
- (2) A sample of advertisements or promotional materials featuring the goods and/or a photograph of the identified goods, or if such materials are not available, applicant must submit samples of advertisements or promotional materials and a photograph of *similar* goods.

See 37 C.F.R. §2.61(b); TMEP §§814, 1402.01(e).

If applicant submits webpage evidence to satisfy this requirement, applicant must provide (1) an image of the webpage, (2) the date it was accessed or printed, and (3) the complete URL address. *In re ADCO Indus.-Techs., L.P.*, 2020 USPQ2d 53786, at *2 (TTAB 2020) (citing *In re I-Coat Co.*, 126 USPQ2d 1730, 1733 (TTAB 2018)); TMEP §710.01(b). Providing only a website address or hyperlink to the webpage is not sufficient to make the materials of record. *In re ADCO Indus.-Techs., L.P.*, 2020 USPQ2d 53786, at *2 (citing *In re Olin Corp.*, 124 USPQ2d 1327, 1331 n.15 (TTAB 2017); *In re HSB Solomon Assocs., LLC*, 102 USPQ2d 1269, 1274 (TTAB 2012); TBMP §1208.03); TMEP §814.

Applicant has a duty to respond directly and completely to this requirement for information. *See In re Ocean Tech., Inc.*, 2019 USPQ2d 450686, at *2 (TTAB 2019) (citing *In re AOP LLC*, 107 USPQ2d 1644, 1651 (TTAB 2013)); TMEP §814. Failure to comply with a requirement for information is an independent ground for refusing registration. *In re SICPA Holding SA*, 2021 USPQ2d 613, at *6 (TTAB 2021) (citing *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI*

P'ship LLP, 67 USPQ2d 1699, 1701-02 (TTAB 2003); TMEP §814).

Applicant is advised that, if applicant's response to the requirement for information indicates that the goods identified in the application do not or will not contain soba/buckwheat, registration may be refused on the ground that the applied-for mark is deceptive. Trademark Act Section 2(a), 15 U.S.C. §1052(a); *see In re Budge Mfg. Co.*, 857 F.2d 773, 775-77, 8 USPQ2d 1259, 1260-62 (Fed. Cir. 1988); *In re ALP of S. Beach Inc.*, 79 USPQ2d 1009, 1010 (TTAB 2006); TMEP §1203.02-02(e).

Responding to Office Action:

For this application to proceed toward registration, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options for responding to a refusal and should consider such options carefully. To respond to requirements and certain refusal response options, applicant should set forth in writing the required changes or statements.

If applicant does not respond to this Office action within three months of the issue/ mailing date, or responds by expressly abandoning the application, the application process will end, the trademark will fail to register, and the application fee will not be refunded. *See* 15 U.S.C. §1062(b); 37 C.F.R. §§2.65(a), 2.68(a), 2.209(a); TMEP §§405.04, 718.01, 718.02.

If applicant has a question or amendment that does not require the payment of a fee, submission of a specimen, response to a statutory refusal or declaration signature, applicant is encouraged to email or telephone the examining attorney to expedite the processing of the application.

How to respond. File a [response form to this nonfinal Office action](#) or file a [request form for an extension of time to file a response](#).

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RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to [abandon](#).** A response or extension request must be received by the USPTO before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Trademark Electronic Application System (TEAS) [system availability](#) could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email TEAS@uspto.gov.
- [Responses signed by an unauthorized party](#) are not accepted and can **cause the application to**

abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with **legal authority to bind a juristic applicant**. If applicant has an attorney, the response must be signed by the attorney.

- If needed, **find** **contact information for the supervisor** of the office or unit listed in the signature block.



Text

Images

Documents

Websites

English - Detected English Spanish French



Japanese English Spanish

buckwheat



'bək,(h)wēt

Noun [See dictionary.](#)



9 / 5,000



そば



Soba

Noun **buckwheat** [See dictionary.](#)



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History



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Translate From English to Japanese buckwheat translate

Synonyms Antonyms Definitions Rhymes Sentences Translations Find Words Word Forms Pronunciations



How to say buckwheat in Japanese



What's the Japanese word for *buckwheat*? Here's how you say it.

Japanese Translation 📄 🔊

そば

Soba

More Japanese words for buckwheat

そば *noun*

Soba buckwheat



Find more words!



Translate from English

To Japanese

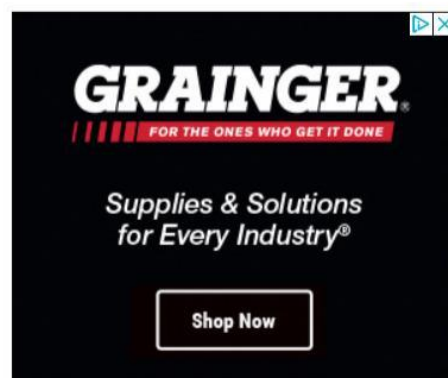
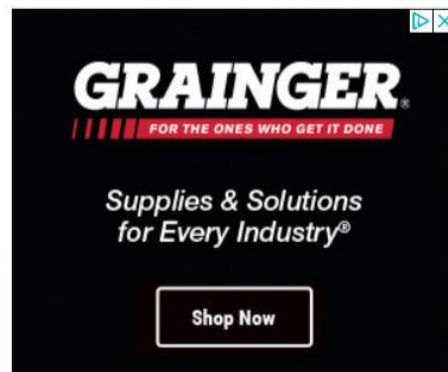
buckwheat

translate

See Also in English

buckwheat flour

そば粉



麦小麦

buck up buckthorn buckskin buckshot buckshee bucks

buck wheat buckwheat flour bucky bucolic bud Budapest

Word Tools		Finders & Helpers	Apps	More	Synonyms
Synonyms	Adjectives	Word Unscrambler	iOS / Apple	Home	A B C D E F G H I J K L M
Antonyms	Adverbs	Words With Friends	Android	About Us	N O P Q R S T U V W X Y Z
Rhymes	Plural	Scrabble		Terms of Use	Antonyms
Sentences	Singular	Crossword / Codeword		Privacy Statement	A B C D E F G H I J K L M
Nouns	Past Tense				N O P Q R S T U V W X Y Z
Verbs	Present Tense				



tangorin

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How to say buckwheat in Japanese

soba ☆ sobamugi somamugi
そば ・ そばむぎ ・ そまむぎ 《蕎麦》

JLPT
N2

noun:

- buckwheat (Fagopyrum esculentum)
- soba; Japanese buckwheat noodles [そば] → 蕎麦切り

Example Sentences

soba ha sobako kara udon ya kishimen ha futsuuno komugiko kara dekiteru no
そばはそば粉から、うどんやきしめんは普通的小麦粉からできてるの。



Soba is made of buckwheat flour, and udon and kishimen are made of plain wheat flour.

nippon de ha oomisoka ni soba wo taberu shuukanga ari masu
日本では大晦日に蕎麦を食べる習慣があります。



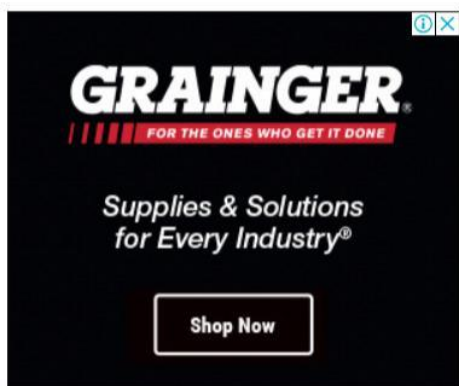
There is a custom of eating buckwheat noodles on New Year's Eve in Japan.

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(215) 362-2358

towamencinbev@gmail.com

1555 Sumneytown Pike, Lansdale, PA 19446



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Rogue Morimoto Soba Ale 12/22 N Rogue Brewery

Rogue | 22 oz | Bottle | Available



22 oz

\$3.00



- 1 +

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Pickup at: 1555 Sumneytown Pike, Lansdale, PA, 19446
FREE

Based on address:
Alexandria 22315 US

 [Change address](#)  Enter your exact address for an accurate quote



Products From USA

Description:

The Morimoto Soba Ale is part of the new Signature Series of Rogue Ales. Launched in the Spring of 2022 with internationally acclaimed



* Actual product may differ from image.

Ales, launched in the Spring of 2003 with internationally acclaimed Chef Masaharu Morimoto—a James Beard awarded chef and one of the stars of the Food Network series, Iron Chef. Soba (also known as buckwheat) is not a type of wheat but a member of the rhubarb family (a fruit, not a grain!) Soba has been a longtime staple of Japanese cuisine because of its nutritional value. Buckwheat is high in potassium, phosphorous, vitamin B (50 percent more than wheat) and protein, and its virtually fat-free. The fruits of buckwheat plant are like small beechnuts, which are milled to separate the edible groats from the dark brown hulls. The groats are then roasted and used more or less like a grain (a good example is Kasha). Morimoto Soba Ale is brewed with Roasted Buckwheat, Pale malt, Munich Malt, 13-17 Carastan Malt, and Crystal Hops. (Note, this beer contains Gluten.) The flavor is unique, toasty-nutty sensation with medium body and good hop bitterness. Morimoto Soba Ale is available in a 22 ounce silkscreened bottle and 13.2 gallon sankey kegs.

Product Rating:



Product Details


Type	Beer
Subtype	Ale
Country	United States
State	Colorado

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♥

\$24.16

4pk 12 oz | Rogue

Chimay Premiere Red Ale

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\$10.79

6pk 12 oz Can | Rogue

Rogue 6 Hop IPA

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4pk 16 oz | Rogue

Rogue Brewery Santa's Private Reserve Kringle

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\$12.50

4pk 16 oz Can | Rogue

Rogue Chocolate Stout Nitro

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\$12.50

6pk 12 oz | Rogue


Rogue Dead Guy Ale


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Soba So Good

Alive Brewing

Specialty Grain

TOTAL (?)	UNIQUE (?)
62	61
MONTHLY (?)	YOU
0	0

6.2% ABV	N/A IBU	<div><div></div><div></div><div></div><div></div><div></div></div> (3.88)	54 Ratings
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Did you know buckwheat groats are used in many ways across various cultures? We part [Show More](#)



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Heru Wang is drinking a Soba So Good by Alive Brewing



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Earned the Wheel of Styles (Level 20) badge!

29 Apr 23 [View Detailed Check-in](#)



Joriann Goh is drinking a Soba So Good by Alive Brewing at Druggists



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Earned the Brewery Pioneer badge!



Earned the Beer of the World badge!



Earned the Beer Connoisseur badge!

12 Nov 22 [View Detailed Check-in](#)

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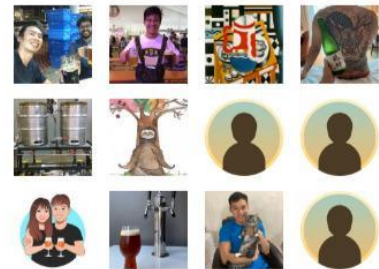


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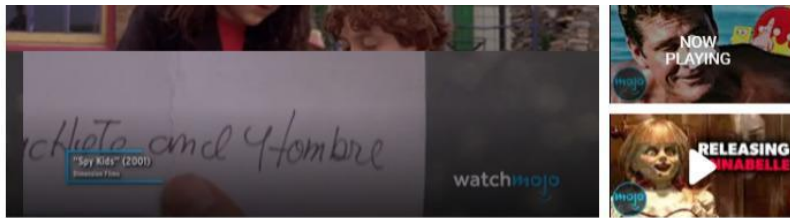


not joking, just laughing
nebuleus



Fallen Phoenix
Eden Brewery

Breakfast Carol Ale / B



Bryan Koh is drinking a Soba So Good by Alive Brewing at Druggists



Purchased at **Druggists**



Earned the Night Out badge!



Earned the Beer Party badge!



Earned the Brewery Pioneer badge!



Earned the Beer of the World badge!



Earned the Beer Connoisseur badge!

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Linus Ho is drinking a Soba So Good by Alive Brewing at Druggists



Burst of roasty malt aroma. Loads of buckwheat. Mild sweetness. Tasty stuff. Creative brew. Awesome. I crave for more with every sip.



Draft

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Breakfast Cereal Ale (D...)
Abjuration Brewing



Blend #2
Lúdica Artesanal



My Crystale Ball
Horus Aged Ales



(Photos) The most embarrassing celebrity pictures from the red carpet

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9 Nov 22 [View Detailed Check-in](#)

3



Derrick Fam is drinking a Soba So Good by Alive Brewing at Orh Gao Taproom



Draft



Earned the Verified Adventure (Level 29) badge!



Earned the Draft City (Level 16) badge!

8 Nov 22 [View Detailed Check-in](#)



Steven Holm is drinking a Soba So Good by Alive Brewing at Orh Gao Taproom



Super interesting. The soba buckwheat is slightly tart but also has spicy rye notes, backed up by a fruity hop bill.



Draft

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diabeteslife.online

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Darren Choo is drinking a Soba So Good by Alive Brewing at Yeast Side - Farrer Park



light, nutty, roasty. easy to drink!

Purchased at **Yeast Side - Farrer Park**



Draft



Earned the Wheel of Styles (Level 25) badge!

29 Oct 22 [View Detailed Check-in](#)



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4



Denzil is drinking a Soba So Good by Alive Brewing at Locality



Interesting one. Roasty notes, quite like a Hojicha, light.. the taste changes a little when it warms though, more soy sauce-ish. Well, looks like this one is meant to be drank fast.

Purchased at Locality



Draft

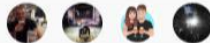


Earned the The Backpacker (Level 44) badge!



23 Oct 22 View Detailed Check-in

5



clifford lee is drinking a Soba So Good by Alive Brewing at Yeast Side - Farrer Park



Easy yet different

Purchased at Yeast Side - Farrer Park



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(Photos) The most embarrassing celebrity pictures from the red carpet

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 Earned the Untappd 12th Anniversary badge!


 Earned the Keg Champion badge!

 Earned the Beer Foodie badge!

23 Oct 22 [View Detailed Check-in](#)



Jamie Webb is drinking a Soba So Good by Alive Brewing at SG TAPS



Draft

22 Oct 22 [View Detailed Check-in](#)

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- ☐ It's thought-provoking and insightful
- ☐ It's engaging and well-written
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James Elliott is drinking a Soba So Good by Alive Brewing at Welcome Ren Min



Earned the Beers with Hawkers! badge!



Earned the Middle of the Road (Level 95) badge!

22 Oct 22 [View Detailed Check-in](#)



>_T is drinking a Soba So Good by Alive Brewing at Smith Street Taps



Clean bready malt with light honey florals and a distinct nuttiness from the roasted buckwheat. Too sweet though.



Draft

21 Oct 22 [View Detailed Check-in](#)



Archer Wee is drinking a Soba So Good by Alive Brewing at SG TAPS



21 Oct 22 [View Detailed Check-in](#)



T T is drinking a Soba So Good by Alive Brewing



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(Photos) The most embarrassing celebrity pictures from the red carpet

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Earned the Keg Champion badge!

21 Oct 22 [View Detailed Check-in](#)



(Photos) The most embarrassing celebrity pictures from the red carpet

Masquelite

Report Ad



Barry Withington is drinking a Soba So Good by Alive Brewing at Abundance



Purchased at **Abundance**

Draft



Earned the The Backpacker (Level 44) badge!

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Asha Ong is drinking a Soba So Good by Alive Brewing at The Autobus



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(Photos) The most embarrassing celebrity pictures from the red carpet

Masquelite

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20 Oct 22 [View Detailed Check-in](#)



jeffrey sim is drinking a Soba So Good by Alive Brewing at Smith Street Taps



Literally buckwheat tea beer

Purchased at **Smith Street Taps**



Draft



Earned the The Backpacker (Level 9) badge!

Tagged Friends



2



Kenneth H is drinking a Soba So Good by Alive Brewing at Welcome Ren Min



Bokhvete som gir en helt spesiell karakter. Minner meg litt om den klassiske danske juleøl. Soba noodles er digg, juleøl er digg, russiske blinis er digg. Fifffig og nyskapende.

[TRANSLATE](#)

Purchased at **Welcome Ren Min**



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(Photos) The most embarrassing celebrity pictures from the red carpet

Masquelite

Report Ad



 Draft



Earned the To Go Please (Level 37) badge!



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2 



 Report Ad



Steven Cheah is drinking a Soba So Good by Alive Brewing at Abundance



Purchased at **Abundance**



 Draft



Sponsored

(Photos) The most embarrassing celebrity pictures from the red carpet



Earned the Keg Champion badge!



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1



Abel Q is drinking a Soba So Good by Alive Brewing at Welcome Ren Min



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Celebrity pictures from the red carpet
Masquelite

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on January 17, 2024 for
U.S. Trademark Application Serial No. 87278078

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response, or extension request, must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
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